

Claim 1. A business card comprising:  
a relatively planar sheet of material having a first side and a second side,  
said second side having information placed thereon,  
said first side having a static cling sheet attached thereto,  
said static cling sheet having the same information, placed thereon,  
as the information on said second side.

Claim 2. The business card as claimed in claim 1, wherein said information on said second side, and said information on said static cling sheet comprises:

- a name, address and telephone number.

Claim 3. The business card as claimed in claim 1, wherein said information on said second side is printed thereon.

Claim 4. The business card as claimed in claim 1, wherein said

information on said static cling sheet is printed thereon.

**Claim 5.** The business card as claimed in claim 1, wherein said information on said second side is embossed thereon.